

# Stephanie Cornejo

smcornejo630@gmail.com | 678-956-2242

## SKILLS

- Writing/editing
- Design skills (Adobe Suite)
- Project management
- Content Creator
- Social Media (VSCO, Canva, Social Studio)
- Press releases
- MailChimp

## ACTIVIITES AND HONORS

- Dean's Excellence Fund
- Buchsbaum Public Relations Student Scholarship
- Terry and Donnie Smith Delta Gamma Scholarship
- University of Tennessee Study Abroad in Siena, Italy, for 5 weeks with a focus on international and intercultural communication
- Intercultural Competency
- Delta Gamma Sorority
- PRSSA

## EDUCATION

Bachelor of Science in Communications, Public Relations  
The University of Tennessee|Knoxville,TN| December 2020

## LANGUAGE

- Spanish
  - Elementary level of speaking and listening
  - Basic knowledge of the language

## EXPERIENCE

### Publicity Nation PR Intern

Publicity Nation PR|Nashville,TN| 3/2021-4/2021

- Helped client gain publicity by writing a review for the client's music video
- Contacted different media outlets to feature a client
- Drafted an email pitch that was distributed to a variety of different media outlets

### Public Relations Intern

The University of Tennessee College of Social Work|Knoxville,TN| 8/2020-12/2020

- Helped create graphics for the College of Social Work's core values to use on social media and for other events in the college
- Created mood boards to help with changing the website, researched important social media holidays, and created a social media plan
- Helped the College of Social Work outreach team increase social media activity with its followers, included liking and commenting through the college's Instagram

### Seacrest Studios Intern

Seacrest Studios Atlanta|Atlanta,GA| 6/2020-10/2020

- Made weekly virtual videos that were broadcasted to patients in the hospital
- Created own content which included book talk videos, story time videos, and a finish the story activity.

### Director of E-Communication

Delta Gamma Sorority|Knoxville,TN| 12/2018-12/2019

- Drafted weekly newsletters distributed to membership
- Managed and updated content for the Delta Gamma website

### President and Staff Writer

Odyssey Online|Knoxville,TN| 8/2018-1/2019

- President of The University of Tennessee Knoxville Odyssey (online platform for college students)
- Managed a team of 15 people to ensure editorial deadlines were met
- Served as The University of Tennessee College liaison worked in collaboration with Odyssey national headquarters
- Drafted weekly articles on topics relevant to audience
- Interviewed Odyssey applicants by phone and selected writers
- Established and managed Odyssey Instagram account

### Director of Public Relations

Delta Gamma Sorority|Knoxville,TN| 12/2017-12/2018

- Coordinated photo shoots, designed holiday cards, and managed distribution to alumni and collegiate's families
- Coordinated special events packages in collaboration with other sororities